PRESS RELEASES

Napa Valley's Most Exclusive Luxury Boutique Hotel, Poetry Inn, Has Been Acquired by PA Capital Management

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TVP TEAM

Poetry Inn

Rutherford, CA (August 20, 2024)—PA Capital Management, the family company that owns Sullivan Rutherford Estate and Loco Tequila, announced today that they have acquired Poetry Inn Napa Valley from the Lede family, Poetry Inn stands as Napa Valley's most exclusive, private and intimate luxury hotel, and the acquisition marks the group's first overnight accommodations in the United States with an ethos of tradition, legacy, craftsmanship and refinement.

The sophisticated and secluded Poetry Inn is an oasis of wine country luxury and serenity. Perched high above the town of Yountville and the palisades of the Stags Leap District wine growing region, it is accessible only to registered guests by way of a gated drive and is the ultimate wine country sanctuary for those seeking privacy with the tailored service of a personal concierge. The Howard Backen-designed property is revered for its spacious suites, each with fireplaces, ample bathrooms, deep soaking tubs, indoor and outdoor showers, double vanities, and west-facing private terraces that offer breathtaking views of the Napa Valley below.

The family-to-family transition will allow uninterrupted guest-centered hospitality and the continuity of current reservations, staff and experiences. Future plans include a new name, brand identity, and personalized high-touch programs that will nurture deep relationships with guests.

"As a family group, we endeavor to demonstrate our passion for generous hospitality, genuine service and the highest level of purpose and craftmanship in everything we do—from creating exceptional wine and legacy tequila, to offering our clients memorable curated daytime and now overnight experiences," says JuanPablo Torres Padilla, CEO of PA Capital Management. "As we write the next chapter of the Poetry Inn, we plan to offer awesome holistic experiences that honor the 20-year legacy of this remarkable property."

Cliff Lede Vineyards will retain their prized Poetry Vineyard and its namesake wine. "Our passion is and has always been winemaking, grape-growing, and sharing our critically acclaimed wines with spirited hospitality at our Stags Leap District estate," says Cliff Lede, who opened the Poetry Inn in 2005. "We look forward to continuing to welcome guests of this remarkable hotel property for unique and elevated tasting experiences at Cliff Lede Vineyards."

About PA Capital Management

PA Capital Management was conceived in 2006 as a family luxury group with activities in wine, spirits and hospitality, whose goal is the pursuit of excellence with an unequivocal commitment to quality based on a philosophy of constant refinement, elegance, sophistication and respect of tradition and legacy. Since acquiring more than 50-year-old Sullivan property in 2018, PA Capital Management has built upon the historical foundation of the Rutherford-based estate. This includes the acquisition of two additional vineyards: a 12-acre parcel in the Soda Canyon area, and an 18-acre parcel producing world class Cabernet Sauvignon at the base of Howell Mountain in St. Helena. In addition, the group owns Loco Tequila, the artisanal agave-based spirit that honors the original identity of tequila. Conceptualized in 2012, Loco Tequila is comprised of close to 250 acres of proprietary agave fields in El Arenal, Jalisco, and is crafted with the utmost attention to detail and commitment to the highest level of purity. A small amount of Loco Tequila is now beginning imported to the United States. A renovated *Hacienda La Providencia,* the 200-year-old legacy estate and home of Loco Tequila, is slated to re-open in 2025 with a state-of-the-art distillery and hospitality venue.

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