Joel McHale to Host GO Campaign's Star-Studded Vintage Hollywood Food and Wine Fundraiser Supporting Local Heroes

by Better Staff June 5, 2024

Photo courtesy of GO Campaign

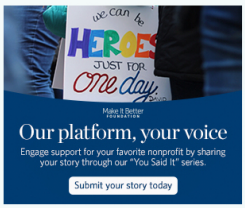
Giving back goes glam on June 8 at The Park Santa Monica, where Go Campaign will hold its signature food and wine event, Vintage Hollywood. Hosted by actor and comedian Joel McHale, this party with a purpose brings together celebrities and philanthropists for an evening of bites by Michelin-trained chefs, wines from prestigious vintners, and fundraising for Go Campaign's Local Heroes project.

McHale, a longtime supporter of the GO Campaign, emphasizes the event's dual purpose. "This star-studded soirée isn't just about glitz and glamour; it's about making a real difference in the lives of vulnerable children," McHale says.

Photo courtesy of GO Campaign

The GO Campaign is dedicated to fighting poverty and making a difference in the lives of children through support of local grassroots organizations around the world. The organization has garnered significant support from celebrities and philanthropists alike.

"Vintage Hollywood isn't just a fundraiser; it's a celebration," says actress, director and producer Davida Williams. "We come together, raise vital funds, and celebrate the incredible potential we have to transform young lives."



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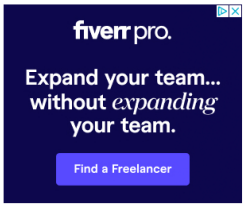

Photo Courtesy of Go Campaign

Actress and singer-songwriter Aly Michalka highlights the importance of generous supporters. “Every ticket purchased, every donation made, brings us closer to creating a brighter future for these children,” she says.

Attendees can indulge in dishes from renowned restaurants, complemented by exclusive wines from top California wineries, while taking in views of the Pacific coastline.

Featured Restaurants:

Chris Binotto
e-fish
Emporium Thai
Gaucho Bites LA
JAR
Marino Ristorante
Tesse
Thomas Henzi

Featured Vintners:

Acquiesce
Alma Rosa
Ampelos Cellars
Bouchaine Vineyards
Diniz Cellars
Dragonette Cellars
Dusty Nabor Wines
Fuil Wines
Future Perfect
Hitching Post Wines
Hubba Wines
L'Objet
LXV Wines
Native 9 / Ranchos de Ontiveros
NON
Parable Wines
PasoSecco
Sullivan Rutherford Estate
Tres Sabores

Photo courtesy of GO Campaign

A silent auction also offers a range of experiences and unique items — from private tours and sailing trips to jewelry and art. Get a sneak peek and bid early.

Scott Fifer, Founder and CEO of the GO Campaign, underscores the event's significance to their broader mission. “GO Campaign is a $2.5 million organization, but with so many deserving heroes, we have to say no to nearly half of the requests we receive,” Fifer says. “Our goal is to become a $5 million organization in the next two years. With increased support, we can assist 100% of our Local Heroes—remarkable individuals who include Nobel Prize winners, CNN Heroes, and African Visionaries.”

Jamico Elder, Mark Lane, Scott Fifer, Julia Wyson, Brandon Dean Johnson, Jules Kramer, Joel McHale and Blaire Baron | Photo courtesy of GO Campaign

One hundred percent of Vintage Hollywood's proceeds go to the Local Heroes project, which provides financial assistance to everyday heroes making a tangible difference in their communities, from supporting foster teens to combating gang violence.

GO Campaign secured a powerful sponsorship grant to maximize the night's fundraising power. Donations received in the lead-up to Vintage Hollywood on June 8 will help the organization double the impact of sponsorship dollars. Even if you can't attend the event, your dollars can make a significant impact on the GO Campaign's Local Heroes fundraising goal.

GO Campaign's Vintage Hollywood is generously sponsored by Judith Hayward and Michael Parks, Roden-Ardalan Family, Venable LLP, Ronald Gladden, Robert Scott, Ronald Sampson, and Sam and Bri Shephard.

How To Help

Vintage Hollywood continues the GO Campaign's efforts to raise critical funds for their initiatives worldwide, emphasizing the power of community and philanthropy in making lasting changes. By pledging your support to the GO Campaign, you are uplifting their mission to help local heroes all over the world — as well as the children its aid impacts. Visit the GO Campaign website to learn more about their work, to join an event, or to donate.

DONATE NOW

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